



**American
Red Cross**

Bench & Bar Society

To: Our Colleagues in the Colorado Legal Community

As we watch and read daily of the devastation in Haiti, our hearts go out to those whose lives have been turned upside down by the recent earthquake. The Haitian government now estimates 200,000+ people perished. There are at least three million people who need aid. We have the power to help.

Our local Mile High Chapter of the American Red Cross is inundated with calls as it serves as a regional phone bank to match those willing to give with those who are in need.

Be it this current disaster or one at home, such as the devastating tornadoes in recent years in the towns of Windsor and Holly, our local chapter is there for everyone. The Red Cross responds to a local disaster every 39 hours, the majority being house fires that can be devastating for any family. The Mile High Chapter receives no operating funds from the federal or state government and relies solely on the generosity of donors like you to complete its lifesaving mission.

As the chairpersons of the Bench and Bar Society, we strongly urge you to join with us as we create a new and dynamic resource providing the ability for our local chapter to make an even wider impact.

Please consider making a pledge at the Platinum, Gold or Silver Circle Levels of Commitment. You will be recognized for your charitable giving, and you will be assured that the Bench and Bar Society of the Mile High Chapter of the American Red Cross will be a resource for those in need.

Every household in America has benefited in some way from the lifesaving mission of the Red Cross, and our impact doesn't end here at home; you help us reach across the country and around the world to improve lives of millions every year. No other organization has the scale, scope and trust needed to respond to disasters, prevent disease, reconnect families and educate the next generation of lifesavers as efficiently and effectively as the Red Cross. This vital work starts right here, in our own community. It starts with the Mile High Chapter of the American Red Cross. It starts with you.

To become a part of this crucial work, we ask you to consider joining the Bench and Bar Society of the Mile High Chapter of the American Red Cross by making a donation of \$1,000-\$10,000. **Your gift supports the life saving mission of the American Red Cross in your community, across the country and around the world.**

Please take the time now to fill out the commitment form in this packet and return it soon so that we may count on you to be recognized as a charter founding member.

We appreciate your time and consideration of this cause.

Thank you.



Stephen D. Gurr
Society Co-Chair

KAMLET / REICHERT



Jay F. Kamlet
Society Co-Chair

KAMLET / REICHERT



Steven W. Farber
Honorary Co-Chair

Brownstein | Hyatt
Farber | Schreck



Ned A. Minor
Honorary Co-Chair

MINOR & BROWN PC
ATTORNEYS AT LAW

American Red Cross Mile High Chapter Bench and Bar Society Coordinator: Anastasia Darwish, Major Gifts Officer

Office: (303) 607-4791 / 444 Sherman Street, Denver, CO 80203 / Fax: (303) 722-7588

Email: bbs@denver-redcross.org - or - adarwish@denver-redcross.org



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Bench & Bar Society

Vision: To create a powerful leadership network of attorneys and judges in the Denver Metro area who support the lifesaving mission of the American Red Cross in our community, across the country and around the world.

Mission Statement: To support the American Red Cross as it provides relief to victims of disasters and helps people prevent, prepare for and respond to emergencies, thereby improving the lives of many and strengthening our community.

Who: The Bench & Bar Society provides a means for the leaders of the legal community to use their collective caring power to change lives, save lives, and strengthen the Mile High community. Members are recognized in local print publications and have the opportunity to participate in a series of Member Mixers.

What are the benefits of becoming a Founding Charter Member of the Bench & Bar Society?

- Inclusion in exclusive events throughout the year for Bench & Bar Society members and affiliation with the highest level of leaders in the legal community involved with the American Red Cross Mile High Chapter.
- The joy of changing and saving lives through generous support of specific programs.
- Your charitable investments are with a respected charity: the American Red Cross is the most visible and well-respected humanitarian organization in the world.
- There are favorable tax benefits, such as avoiding capital gains, if any, on qualified contributed assets. We encourage you to consult your tax advisor on the specifics of this benefit.
- Your donations are generally tax deductible in the year in which they are given.
- For your convenience, your pledge can be paid incrementally through the end of the 09/10 fiscal year, which is June 30, 2010.
- With a gift at this level, in addition to joining the Bench & Bar Society, you also become a member of the Clara Barton Society, a leadership group of local and national leaders contributing \$1,000 or more to the American Red Cross.
- Acknowledgement of your support in the Mile High Chapter's Web site, annual report, and other publications.

How do I join the Bench & Bar Society?

To join, we ask that you make a pledge of \$1,000 to \$9,999 to the American Red Cross Mile High Chapter.

Donor Recognition Levels:

Platinum Circle
\$5,000-\$9,999 and above

Gold Circle
\$2,500-\$4,999

Silver Circle
\$1,000-\$2,499

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How will my gift make an impact?

Your gift of \$10,000 will provide:

- Home clean-up kits for 500 families affected by tornados, floods, wildfires or snow storms.
- Formula, diapers, clothing and other critical supplies for 200 infants and children.
- 2,400 comforting teddy bears to children coping with disasters.
- 1,000 Service to Armed Forces (SAF) emergency communications to military people around the world so they can be there for their families in an hour of need.

\$5,000 will provide:

- 100 Red Cross Comfort Kits for wounded patriots arriving at military or VA hospitals.
- 1 month of emergency supplies for 50 families.
- Emergency help for 65 disaster victims.
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\$2,500 will provide:

- Infant/child CPR training for 100 low-income parents.
- Transportation for 12 elderly individuals to all of their medical appointments for one year.
- One week of groceries for five families displaced by a disaster.

\$1,000 will provide:

- Training for 40 babysitters in child CPR so they can save the life of your child in an emergency.
- Transportation for 50 disabled people to and from vital medical appointments.
- 200 blankets for families staying in the Red Cross shelters stranded by winter storms.

***Make the decision to get involved now, and see how many lives
you can change with one gift.***



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Bench & Bar Society

Founding Member Commitment Response Form

Name _____ Firm: _____

Address _____

City/State/ZIP _____ Title: _____

Phone _____ FAX _____

E-Mail _____

Bench & Bar Levels of Commitment

Platinum Circle	Gold Circle	Silver Circle
\$5,000 and above	\$2,500-\$4,999	\$1,000-\$2,499

_____ **Y**es, as the representative of my firm/company/organization, I want to become a Founding Charter Member of the Bench and Bar Society at the _____ level.

I commit to a pledge of \$_____.

For your convenience, your pledge can be paid incrementally through the end of each fiscal year with the 2009/2010 American Red Cross fiscal year ending June 30, 2010.

_____ Enclosed is my initial contribution of \$_____ with the remaining balance of \$_____ to be paid by 6/30/10. *Please make checks out to the American Red Cross Mile High Chapter.*

As a member of the American Red Cross Bench and Bar Society, your name will appear in the American Red Cross Mile High Chapter recognition materials as a Founding Member. Please be sure to list your name, title and firm or company's name in the informational section above exactly as you want them to appear in the printed piece and on our collateral materials. Please return completed form to address below. Thank you!

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